

## **Public Access Channel, PAC14**

Serving Salisbury and Wicomico County Your Community, Your Story, Your Channel www.PAC14.org 1101 Camden Ave. Salisbury, MD 21801 410-677-5014



To celebrate fourteen years of community service, Public Access Channel PAC14 has established an endowment fund with the Community Foundation of the Eastern Shore to guarantee public access television for future generations. This fund will help sustain our organization, offering financial security and independence, for future generations.

## **How it works**

Once \$10K is reached, the account begins earning interest that can be withdrawn for use by our organization. An endowment of \$3 million dollars would generate enough interest to sustain an independent public access channel indefinitely. However, we must crawl before we walk, and walk before we dance, so PAC 14 has set modest goals for 2014.

#### **Suggested Donations**

Legacy Members can support PAC 14 endowment by pledging \$14 for 14 months, a total of \$196 overall. If 1400 members sign up, \$274,400 goes to our endowment, generating an estimated annual stipend to PAC14 of \$13,720. This amount helps cover facility costs, funding for independent local programming, or better equipment or broadcasting capabilities. A small pledge of \$14 for 14 months in 2014 will help us reach our goals.

Life Legacy Members that pledge \$1400 to the endowment can add \$300,000 and generate the same support with just 214 donors. Life Legacy Members are listed on our Members page. They also have an opportunity to tell the public why they love PAC14 in a brief segment that will run on air upon pledging.

### How you can help

Supporters of PAC 14 who would like to be a Legacy or Life Legacy Member can call the Community Foundation of the Eastern Shore at 410-742-9911 or visit www.CFES.org/givenow to contribute. Be sure to type in "PAC14 Endowment" in the category if pledging online to ensure the funds are allocated appropriately. For more information on how the endowment will help ensure public access television for our community, call Tom Taylor at 410-543-6041.

# What the Endowment Means to Public Access television in **Wicomico County**

- Financial independence
- Free television for the community to share its hopes, dreams, and events.
- An independent bulletin board open to all without the worry of costs to the citizens of our community.
- Fund local producer projects or finance programs that highlight our unique heritage on the shore.
- Purchase equipment that bolsters production value, instead of settling for the best we can get on a tight budget.
- Become a broadcast station, one that can be enjoyed by everyone in the community, tripling our current community outreach.
- Provide a new state of the art facility to better serve the public and the growing needs of the community.
- Support academia by providing scholarships and internships at a real world, hands on facility serving the public goals and needs.
- Better serve education with programs designed for learning.

Name:	Phone:		Community Foundation ES
Address:	Email:		1324 Belmont Avenue, Suite 401
City, State, Zip:  I would like to Support the PAC14 Endowment with my contribution of:			Salisbury, Maryland 21804 Tel: 410-742-9911
☐ Life Legacy Membership ☐ Legacy Membership	ontribution of.	\$1400 \$196	Fax: 410-742-6638 Email: CFES@cfes.org www.CFES.org/give-now
Friend of PAC14 (enter any amount \$10 or greater	r)	\$	
-	e, Please mention it is for the	"PAC14 Endowment"	coupon with Payment.
. Thank you for supporting PAC14!			